



## Digital Marketing Monthly Packages

Package Name	Silver	Diamond	Platinum (Customized)
Costing	6999	15999	Content Now
Pre Promotion Audit Report	Yes	Yes	Yes
Locking Period	6 Month	5 Month	4 Month
Number of Keywords	5 [4 words, in/of excluded	15 [3 words, in/of excluded	20+ [3 words, in/of excluded
Monthly Review Meeting (Web)	NO	Yes	Yes
Dedicated account Manager	No	No	Yes
Email Support	Yes	Yes	Yes
Phone Support	No	Yes	Yes
Whatsapp Support	No	Yes	Yes
Web version promotion	Yes	Yes	Yes
Mobile version promotion	No	Yes (AMP pages required)	Yes (Creation for core pages if not exist)
Voice Search Promotion (Show icon and pop up on click)	No	No	Yes
Push Notification (Show icon and pop up on click)	No	Yes	Yes
Website Analysis and Suggestions	One time	3 times	Every month
Keywords and page mapping	Yes	Yes	Yes
Initial Ranking Report	With 1 <sup>st</sup> Month Report EoM	Yes in the 1 <sup>st</sup> Week of starting	Yes in the 1 <sup>st</sup> Week of starting
Work for Zero position for Keyword (Show icon and pop up on click)	No	Yes for 1 Kw	Yes for 2 Kws
User behavior Analysis	One time	3 times	Every month
Content analysis and suggestion	One time	3 times	Every month
Robots, xml sitemap etc	Yes	Yes	Yes
Webmaster and Analytics code check and setup	Yes	Yes	Yes
External Blog Setup	Yes	Yes	Yes
External Blog update	1 Per month	2 Per Month	4 Per Month
Article content marketing	1 Per Month	2 Per Month	3 Per Month
Directory Submission	10 Per Month	15 Per Month	20 Per Month
Social Book Marking	5 Per Month	10 Per Month	10 Per Month
Google (On Map) Business Listing (If not already)	No	Yes	Yes
Google Speed Optimization	Yes	Yes	Yes
Google business reviews (If Listing already)	Yes	Yes	Yes
Meta Tags optimization	Only for targeted Keywords pages	All Pages	All Pages
Other Off page Activities	Yes	Yes	Yes
Social media Accounts (If not made yet) {Facebook, Instagram, Twitter, LinkedIn,	3 Accounts where ever	3 Accounts where ever	5 Accounts where ever required



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Youtube only}	required	required	
Social Media Promotion	NO	NO	Yes (2 creative per week)
PDF/PPT creation	NO	NO	Yes 2 Per month
Infographics Creation	NO	Yes 1 Per Month	Yes 2 Per month
Press Release Submission (If given by Client)	NO	Yes 1 Per Month	Yes 1 Per Month
Email Campaigns (Based on Client data base, we make News letter on the basis of client inputs and data)	No	No	Yes 1 Per Month
Tik Tok Services /Product video Promotion	No	Yes	Yes
Whatsapp campaigning	No	Yes	
Mobile App Basic Optimization	No	Yes	Yes
Paid campaigns	No	Per Month 1000 INR for Branding & Traffic	Per Month 2000 INR for Branding & Traffic
Reporting	Work and Ranking Report	Work, Ranking & analytics Report	Work, Ranking & analytics Report with PPT Presentation
Payment term (Advance)	Quarterly	Monthly	Monthly
Pay token amount 25% to start			